

Curriculum Vitae

John Landis

Digital & Media Literacy Educator

66 gipsy hill Flat D

London

SE19 1PD

+44 07591056824

john@misterlandis.net

www.misterlandis.net

Education

MS 2018, Saint Joseph's University, Dept. of Education, Philadelphia PA USA

BA 2006, Indiana University, Dept. of Communication and Culture, Bloomington IN USA

Certifications

United Kingdom Qualified Teacher Status obtained March 2022, induction period completed June 2022

Pennsylvania Department of Education, Instructional (I), certified teacher of Communications, grades 7-12

Professional Experience in Education

Harris Academy South Norwood

Teacher of Media Studies and Computer Science 2018 - present

- Currently teaching Key Stages 4 - 5
- Teaching courses in Media Studies and vocational media.

Russell Byers Charter School

Digital & Media Literacy Teacher 2009-2018,
Philadelphia PA

- Designed and taught a unique project-based curriculum in Media Literacy.
- Teaching focused on cultivating critical thinking and digital citizenship skills through media analysis, media production, and academic writing.
- Topics covered included film & television, news, advertising, photography, and graphic design.
- Initiated innovative university-school partnerships to enrich instruction in information literacy and media literacy.
- Trained teachers and staff in use of media technology to enrich instruction.

Powerful Voices for Kids, Temple University

Lead Instructor 2007-2009, Philadelphia, PA

- Developed and piloted cutting edge media literacy curriculum for the Powerful Voices for Kids summer program in cooperation with the Media Education Lab at Temple University.
- Developed curricular materials published in *Discovering Media Literacy*, Corwin press 2009.
- Co-led professional development seminar designed to help teachers explore the use of media and popular culture in the classroom.

Internal Drive Technology Camps

Curriculum Author, 2005-2007, Stanford, CA

- Developed original curricula for week-long camp experiences in "Digital Video

Curriculum Vitae

John Landis

Digital & Media Literacy Educator

66 gipsy hill Flat D

London

SE19 1PD

+44 07591056824

john@misterlandis.net

www.misterlandis.net

Editing" and "Special Effects" for ages 12-17, taught at 50 US camp locations.

Technical Skills

- Extremely strong technology integration skills, with experience integrating learning management systems into daily classroom practice
- Practical knowledge of film and video production techniques
- Excellent knowledge of Adobe Creative Cloud software, including Premiere, After Effects, Photoshop, and Illustrator
- Strong knowledge of web design including HTML, JavaScript and PHP.

Publications

- Cooper Moore, D & Landis, J (2018) "I Got it from Google": Re-contextualizing Authorship to Strengthen Fair Use Reasoning in the Elementary Grades" in R. Hobbs (ed.). *The Routledge Companion to Media Education, Copyright, and Fair Use*
- Hobbs, R. , Cohn-Geltner, H. & Landis, J. (2011). *Views on the news: Media literacy empowerment competencies in the elementary grades*. In C. Von Feilitzen, U. Carlsson & C. Bucht (Eds.). *New questions, new insights, new approaches*. The International Clearinghouse on Children, Youth and Media. NORDICOM. University of Gothenburg, Sweden (pp. 43 – 56).

Invited Colloquia & Presentations

- Landis, J. (2013). "Community Connections Through Photography: A Visual, Print and Media Literacy Collaboration" Panel Presented at the National Art Education Association (NAEA), Houston TX, March 7th
- Landis, J.(2012). "Powerful Voices for Kids: Connecting the primary classroom to home media and technology to support intellectual and social-emotional development" Presentation to the National Association for the Education of Young Children (NAEYC), Atlanta GA, November 8th
- Landis, J (2011). "Gaming the News: Creating Video Games for Media Literacy" Poster Presentation to the International Society of Technology in Education (ISTE), Philadelphia PA, June 29th
- Hobbs, R. & Landis, J. (2011). "Views on the news: Media literacy empowerment competencies in the elementary grades." Presentation to the International Reading Association (IRA),Orlando FL, May 9th
- Landis, J. & Hobbs, R. (2010). "Transforming the News: Teaching News and Current Events through Non-Fiction Multimedia Production" Presentation to the National Association for Media Literacy Education (NAMLE), Philadelphia PA, July 24
- Landis, J. (2010). "Gaming the News: Scratch and Media Literacy" Presentation to Scratch Educators, Cambridge MA, August 13
- Hobbs, R., Cohen-Geltner, H. & Landis, J (2010). "In and Out of the Box: Elementary Rural, Urban and Minority Children's Engagement with Digital Media for Learning About the World" Panel Presented at Digital Media and Learning (DML), La Jolla CA, February 19